

# Small Business Council Request For Proposal 2018 BOOT CAMP SERIES



The SBC Boot Camp Series features nine engaging presentations, facilitated by leading Rochester companies, covering a broad spectrum of business management topics of the highest importance to the local business community. Boot Camps are held on the second Wednesday of every month from 7:45 a.m. to 9:00 a.m.

Here's your opportunity to submit a proposal to be one of our featured presenters in 2018. If you have presented in the past or are scheduled to present at one of the remaining Boot Camps in 2017 and are interested in presenting again next year, you must complete and submit an RFP for 2018.

Please complete the form below and submit your proposal by 5:00 p.m. on Friday, September 29, 2017 to Jayni Woods at

[jayni.woods@greaterrochesterchamber.com](mailto:jayni.woods@greaterrochesterchamber.com)

<p><b>Presenter's Contact Information</b> Are you now an SBC member?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p><b>Name:</b> <b>Company:</b> <b>Email Address:</b> <b>Office Phone with Area Code:</b> <b>Cell Phone with Area Code:</b></p>
<p><b>Suggested Topic Areas</b></p>	<ul style="list-style-type: none"> <li>• Millennials</li> <li>• Healthcare/Benefit Management</li> <li>• Employee Engagement &amp; Retention</li> <li>• Driving Revenue</li> <li>• Marketing via Social Media</li> <li>• Security, Fraud, &amp; Data Management</li> <li>• How to Go Paperless</li> <li>• Human Resources &amp; Compliance</li> <li>• Tax Planning</li> <li>• Creating an Effective Sales Pitch</li> <li>• What Do Data Analytics Mean for Your Small Business?</li> <li>• Leadership Development</li> <li>• Competing for the Best Employees</li> <li>• Other</li> </ul>
<p><b>Title of Presentation</b> (Worded to indicate value to small business leaders)</p>	

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## Summary for Boot Camp Brochure

(Two to three sentences describing the outcomes that the attendees will be able to know or do at the end of the session)

## 2018 Boot Camp Dates

Please check the date(s) you are available and WILLING TO HOLD until you hear from the Boot Camp Chairperson.

All 2018 dates are 2nd Wednesday of the month, 7:30 a.m. – 9:00 a.m.

<input type="checkbox"/> January	<input type="checkbox"/> April	<input type="checkbox"/> October
<input type="checkbox"/> February	<input type="checkbox"/> May	<input type="checkbox"/> November
<input type="checkbox"/> March	<input type="checkbox"/> September	<input type="checkbox"/> December

## Professional Speaking Credentials

(presentation expertise/experience)

**The speaker may print the handouts and bring them on the day of the presentation. If the speaker wants the SBC to print the handout for attendees, a PDF file of the handout is to be provided to Jayni Woods, [jayni.woods@greaterrochesterchamber.com](mailto:jayni.woods@greaterrochesterchamber.com), no later than two weeks prior to the Boot Camp session. **SPEAKERS MUST BE MEMBERS OF THE SBC WHEN PROPOSAL SUBMITTED AND AT THE TIME OF THEIR BOOT CAMP PRESENTATION. IF YOU ARE SELECTED THERE WILL BE A \$200 SPEAKER FEE, PAYABLE TO THE SBC.****