



Affiliate – Greater Rochester Chamber of Commerce

Connecting • Celebrating • Coaching • Caring

2019 BUSINESS PERSON OF THE YEAR CELEBRATION

Become a sponsor and reach **700+ business owners and entrepreneurial leaders** in the Greater Rochester, NY area. If you have a product or service targeted towards small and/or medium sized businesses than this event is perfect for you!

We give you ample opportunities to network and showcase your business offerings to this highly targeted audience.

WHY SHOULD YOU SPONSOR THIS EVENT?

Event Facts:

- Companies of all sizes are in attendance, primarily small and medium businesses
- All industries, verticals and markets
- Prior to the luncheon beginning, we offer you and your attendees the opportunity to network with other businesses during our Pre-Luncheon Event

GROWING ATTENDANCE!

2018: around 750 business professionals

2019 Goal: 850 Attendees!!



Small Business Council of Rochester – 150 State Street, Rochester, NY 14614

585.256.4619 | rochestersbc.com



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Business Person of the Year Title Sponsorship - \$10,000

- Two complimentary tables of ten
- One Seat at Head Table
 - This person will have an opportunity to address the audience during the Luncheon
- Full page advertisement in the Luncheon Program
- Ability to set up a booth during our Pre-Luncheon Networking
- Logo appears on the following
 - Luncheon Invitation
 - Luncheon Program
 - Email blasts for the event
 - SBC website
 - Logo will be a direct link to sponsor website for SEO
- Recognition in the Rochester Business Journal ads
- Table signage
- 8 invitations to the V.I.P. reception at the Genesee Valley Club
 - Held on 10/9/19 from 5:00pm – 7:00pm
- Foursome in our 2019 Renee Tschetter Scholarship Golf Tournament
- 10 Tickets to our 2019 Bootcamp Series

Business Person of the Year Corporate Sponsorship - \$5,000

- One complimentary table of ten
- One Seat at Head Table
- Full page advertisement in the Luncheon Program
- Ability to set up a booth during our Pre-Luncheon Networking
- Line ad mention in the Gala invitation
- Logo appears on SBC website
 - Logo will be a direct link to sponsor website for SEO
- Logo is included in all email blasts for the BPOY event
- Recognition in the Rochester Business Journal ads
- Table signage
- 4 invitations to the V.I.P. reception at The Genesee Valley Club
 - Held on 10/9/19 from 5:00pm – 7:00pm



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Business Person of the Year Centerpiece Sponsorship - \$5,000 (SOLD)

- One complimentary table of ten
- One Seat at Head Table
- Logo imprinted on ribbon attached to all centerpieces
- Full page advertisement in the Luncheon program
- Ability to set up a booth during our Pre-Luncheon Networking
- Logo appears on the SBC website
 - Logo will be a direct link to sponsor website for SEO
- Logo is included in all email blasts for the event
- Recognition in the Rochester Business Journal ads
- Table signage
- 4 invitations to the V.I.P. reception at The Genesee Valley Club
 - Held on 10/9/19 from 5:00pm – 7:00pm

Business Person of the Year Pre-Luncheon Networking - \$4,000 (Two Sponsors)

- One complimentary table of ten
- Opportunity to speak and set-up a booth during the Networking Reception
- ½ page ad in the Luncheon Program
- Recognition in Rochester Business Journal ads
- Logo included in all emails blasts for the event
- Table Signage
- Exposure with enhanced signage throughout networking reception
- 2 invitations to the V.I.P. reception at The Genesee Valley Club
 - Held on 10/9/19 from 5:00pm – 7:00pm

Business Person of the Year V.I.P. Reception - \$3,500

- One complimentary table of ten
- Opportunity to set-up a booth and speak during the V.I.P. reception
- Centerpieces with signage at V.I.P. reception tables
- ¼ page ad mention in the Luncheon Program
- Logo is included in all email blasts for the event
- Recognition in the Rochester Business Journal ads
- Table signage
- 4 invitations to the V.I.P. reception at The Genesee Valley Club
 - Held on 10/9/19 from 5:00pm – 7:00pm



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Business Person of the Year Table Map Sponsor - \$3,250

- One complimentary table of ten
- ¼ page ad mention in the Luncheon Program
- Exposure with enhanced signage on easels near the registration tables
- Recognition in the Rochester Business Journal ads
- Logo included in all email blasts for the event
- Table signage
- 4 invitations to the V.I.P. reception at The Genesee Valley Club
 - Held on 10/9/19 from 5:00pm – 7:00pm

Business Person of the Year Video Sponsor - \$3,000

- One complimentary table of ten
- ¼ page ad in the Gala Program
- Recognition in Rochester Business Journal ads
- Table signage
- 4 invitations to the private reception at The Genesee Valley Club
 - Held on 10/9/19 from 5:00pm – 7:00pm
- Company recognition at the end of the videos (or at the beginning)

Business Person of the Year Silver Sponsor -\$1,500

- One complimentary table of ten
- Line ad mention in the Luncheon Program
- Table signage
- 4 invitations to the VIP Reception at The Genesee Valley Club
 - Held on 10/9/19 from 5:00pm – 7:00pm



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Business Person of the Year Past Winners/ Finalists Sponsor - \$1,000

- Please note: this sponsorship is limited to individuals that have previously been a past winner or finalist
- One complimentary table of ten
- Table signage
- Line ad mention in the Luncheon Program
- Our Emcee's will recognize you during the Networking Reception, by announcing you and your company
- You will be featured in a "Keys to Success" section from the SBC past BPOY winners/finalists
 - Each Sponsor will be asked to provide 2-3 key ideas, thoughts, quotes that keep them motivated and successful
 - Every year we will add to the book and provide to participants in attendance
- 2 invitations to the VIP Reception at The GVC
 - Held on 10/9/19 from 5:00pm – 7:00pm

Business Person of the Year Gala Table of 10 - \$1,000

- One table of ten
- Table signage